

1849 The Exchange
Suite 200
Atlanta, GA 30339
678.303.9290
800.282.0224
Fax 678.303.3732
www.mag.org



Medical
Association
of Georgia

Building a Better State of Health Since 1849

FOR RELEASE JULY 14, 2010

Contact Angela Boltz at 678.303.9262 or aboltz@mag.org

MAG PROMOTING DISCOUNT DRUG CARD FOR ALL GEORGIANS

ATLANTA – The Medical Association of Georgia (MAG) has formed a partnership with the Georgia Drug Card Program to promote the “Georgia Drug Card,” a free resource that is available to every Georgia resident which will help the uninsured and underinsured secure prescription medications at discount prices.

MAG President Gary C. Richter, M.D., says patients can simply go to www.georgiadrugcard.com to print the discount prescription drug card, which they can then take to any participating pharmacy. Dr. Richter says patients who cannot print the card for any reason can visit any CVS pharmacy and ask for their order to be processed using the Georgia Drug Card discount.

Dr. Richter says the program has a “lowest price” feature that gives cardholders access to the lowest plan price on prescriptions – adding that medication prices and discounts are calculated using the plan’s lowest negotiated contract price and the pharmacy’s “usual and customary” price.

He explains there are no enrollment forms, no restrictions, no age or income requirements, and no waiting periods. He says both brand name and generic drugs are covered by the program, adding that the program also provides discounts for eyeglasses, hearing aids, and vitamins.

“The Georgia Drug Card is ideal for people who either don’t have health insurance or who have health insurance coverage with no prescription drug benefits,” Dr. Richter says, adding, “And that’s fairly commonplace with a lot of today’s health savings accounts and other high-deductible health plans.”

He concluded, “We see this as a simple and cost-effective way to help our patients get the prescriptions they need.”

The Georgia Drug Card is accepted at more than 60,000 pharmacies across the country, including CVS, Kmart, Kroger, Target and Walgreens. Go to www.mag.org and click on the “GA Drug Card” link at the top of the page or visit www.georgiadrugcard.com for additional information.

With more than 6,000 members, MAG is the leading voice for physicians in Georgia. Visit www.mag.org for additional information.

###